

Minutes of the Board of the Master's Degree Course
"Tourism Strategy, Cultural Heritage and Made in Italy" – LM49
18 December 2025

On Thursday, 18 December 2025, at 3:00 p.m. (Rome time), the Board of the Master's Degree Course in "Tourism Strategy, Cultural Heritage and Made in Italy" (LM49) met in a synchronous online session via Teams, duly convened.

Attendance:

Casentini Giulia, Cosentino Alessandro, D'Andrea Antonella, D'Orazio Angela, Laureti Luca, Lorenzi Caterina, Maussier Barbara, Orecchioni Paola, Salsano Fernando, Serafinelli Guendalina, Violetta Li (student representative).

Excused absences:

Baiocco Silvia, Celardo Livia, Cocco Riccardo, Corapi Elisabetta, Di Renzo Enzo, Granese Francesco, Hashas Mohammed, Milano Claudio, Mucci Federica, Petrillo Camilla, Sabatini Francesca, Sandri Francesca.

Absentees:

Abdi Mohsen (student representative), Angelaccio Michele, Battaglia Angelo, Confortini Claudia, Fefelova Natalia, Fianza Giovan Battista, Lucrezio Chiara, Mastrangelo Mario, Meneguzzo Marco Giuseppe, Occhipinti Carmelo, Pecoraro Scanio Alfonso, Poce Antonella, Santoro Barbara, Tavolieri Claudia, Testa Silvia, Volterrani Andrea, Vu Thi Van Ahn.

The session was chaired by Prof. Antonella D'Andrea, Coordinator of Master's Degree Course, who, after ascertaining the validity of the meeting, opened the session and appointed Prof. Fernando Salsano as secretary.

Agenda:

1. Modification of the composition of the Course's Advisory Committee;
2. Any other business.

1. Modification of the composition of the Course's Advisory Committee

The Coordinator, in preliminary remarks, recalls that following the adoption of the new curriculum, it was necessary to update the composition of the Advisory Committee to ensure alignment with the revised Course structure.

She also recalls what had already emerged in the Board meeting of 9 October, in which the strategic importance of a structured and continuous dialogue with stakeholders was emphasized, as they are essential to verify the validity, relevance, and effectiveness of the curriculum and to ensure its constant alignment with the needs of the labour market and research, in accordance with the Dublin Descriptors and the AVA system (Self-evaluation, Periodic Assessment, and Accreditation).

The Coordinator reports that, over the past months, she conducted a targeted interlocution, undertaking the following actions:

- contacted previous members of the Advisory Committee;
- invited new qualified representatives from companies as well as public and private organizations operating in the fields of tourism, culture, and Made in Italy;
- leveraged the contacts already established by the professors through their scientific, teaching, and third-mission activities.

As of today, the composition of the Advisory Committee is as listed in the annex attached to these minutes, which forms an integral part thereof, and will be published on the Master Degree Course's website in the "administration-and-quality" section. It is noted that additional qualified representatives from the tourism sector may be included in the future, whenever deemed appropriate to further strengthen stakeholder dialogue and the continuous updating of the curriculum.

At the end of a brief discussion, the Board unanimously approves the proposed modification of the Advisory Committee's composition.

2. Any other business

The Coordinator informs the Board about the update of the Tuning Matrix of courses, prepared for both curricula of the Master's Degree Course. The Matrix serves as a tool to verify the coherence between learning outcomes, programme objectives, course contents, and the quality requirements set by the AVA system, in accordance with the Dublin Descriptors.

The Coordinator recommends that faculty members:

- carefully review the Tuning Matrix for their respective courses;
- examine the consistency of their programmes and teaching methods with the expected learning outcomes;
- take into due consideration the suggestions and guidance included in the document, in view of the continuous improvement of teaching quality.

The Tuning matrix is also available on the Master Degree Course's website, in the "administration-and-quality" section.

Following the Coordinator's recommendation, a brief discussion takes place, during which some professors share observations and reflections on the use of the Matrix as a tool to support the improvement of course design and the overall coherence of the curriculum.

Having no further matters to deliberate, or discuss, the session is adjourned at 3:45 p.m.

The Minutes Secretary
Prof. Fernando Salsano

The Coordinator of the Master's Degree Course
Prof.ssa Antonella D'Andrea